
selecta
JOY TO GO
BREW & BEYOND
From selecta
WHOLESALE & PANTRY ITEMS
For coffee lovers, foodies and everyday treats

A COMPREHENSIVE WHOLESALE SERVICE

At Selecta, we're here to keep your people going – one coffee and one bite at a time. **Brew & Beyond** makes wholesale simple. No juggling multiple suppliers – just one seamless service for everything you need, from coffee and snacks to ancillaries.

Whether you're refilling a vending machine or coffee station, we've got it covered. With a wide product range and a dedicated account manager to handle your orders, suggest alternatives or arrange meeting catering, you get efficiency and peace of mind.

More than good to go – joy to go.



BREW & BEYOND

JOY TO GO

Fresh milk
Delivered to your door for your morning coffee or afternoon tea break

Coffee, tea, hot chocolate and whitener
Whole beans to instant - everything you need for your hot beverage machine

Healthy snacks and sweet treats
From loved brands to new discoveries - we have a range of snacks to re-energise and avoid the mid-afternoon slump

Cold drinks
Keep everyone hydrated with our range of flavoured waters, protein shakes, fizzy drinks and energy drinks.

Fresh fruit deliveries
Enjoy a seasonal basket of fresh fruit - ripe and perfect to eat

Event catering
A range of fresh sandwiches and snacks for important meetings or team events.

Crockery, glasses and cutlery
Need cups and mugs? No problem! We can even brand them with your company logo.

Coffee machine cleaning kits
Manufacturer-approved cleaning tablets and solutions to ensure your machine delivers a high-quality drink every time.

HOT DRINKS
START STRONG, STAY FOCUSED

For many, the day doesn't begin until the kettle's on or the coffee's brewing. That's why we offer an expertly curated selection of teas, coffees and consumables to keep your people energised and engaged throughout the day.

Whether you're looking to elevate your office coffee experience or offer premium tea in your hospitality spaces, our Wholesale Account Managers are here to guide you – from bean selection to machine optimisation.

We proudly work with leading hot drinks brands, each offering something unique:

PELICAN ROUGE	Our own 100% certified, sustainable coffee brand
miofino	Everyday coffee from our own roaster
CHANGE PLEASE COFFEE	Exceptional coffee that drives social change for the homeless
TWININGS OF LONDON	A household favourite, trusted and loved across the UK
BIRCHALL East Africa's finest Tea	An elegant, ethically sourced tea, favoured by premium venues

Whatever your setup, we'll help you find the right hot drinks range to suit your people, your space, and your sustainability goals.

Great coffee and tea. Even better conversations.



PELICAN ROUGE

JOY TO GO

GOING FURTHER, SINCE 1863

Selecta's own premium coffee brand, created from over 150 years of roasting expertise, Pelican Rouge delivers rich, great-tasting coffee that doesn't cost the earth. We have some of the best sustainability credentials on the market - we go further for people, planet and taste!

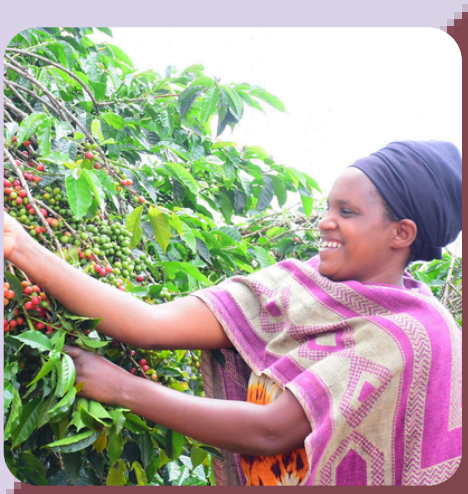
Why choose Pelican Rouge?

- All beans are **fully certified**, either Rainforest Alliance or Fairtrade and one of our blends is also Organic
- Our **packaging is fully recyclable** as it's made from mono-material
- We are a fully **CO2-compensated brand**
- **The Selecta Coffee Fund** builds long-term sourcing relationships through farm programmes, ensuring a stable supply chain and benefiting the lives of over **2,500 farmers and their communities**.



Proven quality. Responsible sourcing.
Everyday value.

Meet the farmer



Christine is a coffee farmer in Rwanda whose life has been transformed through the Selecta Coffee Fund.

Like many smallholders, Christine faced challenges with **low yields** due to limited access to fertiliser, manure and effective farming practices. Despite her hard work, her farm's output and income remained low.

With support from the Coffee Fund, Christine received hands-on training, agricultural inputs and guidance on sustainable farming techniques. The results have been life-changing – **her yield per tree has tripled**, and she now earns three times more income from her coffee harvest. She has also diversified her crops to grow her farm and further **increase her earnings**.

Today, Christine is not only thriving – she's sharing her knowledge by hosting **Farm Field Schools** to help others grow better crops.



miofino

Miofino is an everyday quality coffee that suits milk-based drinks. Roasted at our own Pelican Rouge roaster, it is blended using decades of experience for a rich, smooth taste.

Choose from our standard Grand Classico blend or our Rainforest Alliance Deliziozo Forte blend.

CHANGE PLEASE
COFFEE

JOY TO GO

LIFE CHANGING COFFEE

Founded in 2015, Change Please is an award-winning social enterprise tackling homelessness through the power of great tasting coffee. **100% of their profits help people experiencing homelessness.**

Selecta supports Change Please by roasting three specific blends and donating back **11% of revenue** from every bag of Change Please coffee sold.

Change Please train people experiencing homelessness to become baristas and support them with everything they need to turn their lives around – a living wage job, accommodation advice, therapy, bank account and onward employment opportunities.

If you are looking for a coffee that has a strong social ethos then Change Please is for you.





WHITENERS AND HOT CHOCOLATE

Crafted with the same care and expertise as our coffees, our soluble toppers, whiteners and hot chocolate are made to bring quality to every drink from your coffee machine.

Every product is quality-tested to create a creamy cappuccino, a smooth white coffee and a satisfyingly rich hot chocolate.

Because convenience should never mean compromising on taste.

HERITAGE BLENDS, PREMIUM QUALITY

For many offices, tea is more than a beverage; it's a daily ritual. With over 300 years of blending mastery, Twinings brings timeless quality and consistency to every cup.

Our range includes their most-loved blends, ensuring your workplace caters to every taste:

- English Breakfast – the UK's most popular tea, rich and full-bodied
- Earl Grey – black tea with a fresh aromatic hint of bergamot
- Green Tea – light, antioxidant-packed and refreshing
- Fruit & Herbal Infusions – caffeine-free options like berry and citrus blends

Why choose Twinings?

- Made by experts: their Master Blenders assess hundreds of samples weekly to guarantee consistent excellence.
- Beloved brand: 62% of out-of-home drinkers prioritise premium tea; 49% prefer Twinings over other brands.
- Ethical sourcing: their Sourced with Care programme supports sustainable farming, community welfare and human rights across tea gardens.

Tradition meets taste. Selecta brings it straight to your breakroom.



BIRCHALL

East Africa's finest Tea

SUSTAINABILITY IN EVERY SIP

Birchall is a family-owned British tea brand known for its award-winning blends and exceptional sustainability credentials.

Their solar-powered tea factory in Wiltshire is the first of its kind in the UK, generating more energy than it uses. All Birchall products are **100% carbon neutral** and packaged using plastic-free, **biodegradable tea bags.**

Ethically sourced from the finest East African estates, many blends are **Fairtrade** or **Rainforest Alliance** certified, and Birchall is an active member of the Ethical Tea Partnership.



We offer a premium range including:

- Great Rift (English Breakfast) – bold and full-bodied
- Earl Grey – citrus and floral notes
- Green, Fruit & Herbal – light, refreshing and caffeine-free

Birchall delivers taste and sustainability in one elegant cup.

COLD DRINKS - READY TO REFRESH

JOY TO GO



Consumer tastes are shifting. With demand growing for low-sugar, vitamin-packed and clean energy drinks, your cold drinks range needs to reflect today's habits.

Energy and sports drinks alone are set to grow by **4% by 2027** – showing just how fast the market is moving.

Through our partners, we offer a curated range to suit every preference:

- Premium fizzy drinks
- Still and sparkling water
- Vitamin-enriched options
- Energy and sports drinks
- Protein and functional drinks

Refresh your offer. Keep pace with demand.

Some of our brands

VITAMIN WELL

MONSTER ENERGY

Lucozade SPORT

Oasis

Rubicon

Huel®

Red Bull

HARROGATE SPRING WATER

Coca-Cola

LOW CALORIE VIT·HIT



SNACKS & CONFECTIONERY - FAMILIAR FAVOURITES

Sometimes, nothing beats the classics. From a mid-morning chocolate bar to a salty afternoon snack, traditional treats continue to be a workplace staple.

In fact, studies show that over 70% of employees snack during the workday – and having the right range on hand can make a real difference to satisfaction, morale and productivity.

That's why we stock a broad selection of well-loved brands your team will recognise and reach for:

- Chocolate bars
- Sweets
- Crisps
- Baked treats

Familiar and trusted products offer consistency, quality and a touch of comfort during busy workdays.

Always a hit.

Some of our brands

Coca-Cola · Nestlé · Mars · Forest Feast · Walkers · Cadbury · Rowntree's Since 1881

SMART SNACKING
HEALTHIER OPTIONS, TRUSTED BRANDS

We're a nation of grazers, and the workplace is no exception. That's why we offer a wide range of snacks to suit every moment, from healthier choices to the well-loved classics.

Thanks to our partnership with a specialist healthy wholesaler, you'll have access to a wide range of innovative snack options, including exciting British brands focused on wellness and sustainability, perfect for supporting wellbeing and seasonal campaigns.

And for those looking for something familiar, we stock favourite sweet treats from global brands like Nestlé, Mars and Cadbury direct from our warehouse – so your consumers never miss out on the snacks they love.

One supplier, endless options.



CUPS, CUTLERY AND CONDIMENTS

The right accessories make all the difference to a seamless hot drinks or grab-and-go experience. That's why we offer a full range of eco-conscious, practical and great-looking consumables to complement your environment.

Cups for Every Occasion

- Paper vending cups, single-use paper water cups, and premium double-walled options
- Or go fully plastic-free with fully compostable cups from CupKind
- Lids and sleeves for different cup sizes
- Glasses and crockery

Eco-Friendly Stirrers, Cutlery and Napkins

- Made from recyclable paper, wood or plant-based materials

Sweeteners & Sugars

- White and brown sugars and sweetener in handy single-serve sachets

Syrups

- A wide range of flavoured syrups – many with sugar-free options

Condiments & Sauces

- Salt & Pepper sachet
- Ketchup and Mayonnaise sachets

Everything you need from one single supplier

Did you know we can supply your branded crockery too?



BREW BEYOND

FRESH MILK DELIVERED NATIONWIDE

We work with trusted suppliers to deliver fresh, high-quality milk – ideal for coffee machines or workplace kitchens. Need oat, soya or almond? We've got a full range of alternatives to suit all preferences. Or ask about our glass-bottled milk for a more sustainable, café-style option.

Our wholesale range includes butter, cheese, yoghurt and bread – so you can keep your space fully stocked and ready for everyone.

Your dedicated Wholesale Account Manager will guide you on the best mix of products and quantities for your needs.

Nationwide delivery? Of course. Our network of local dairies enables us to serve clients across most of the UK*.

*subject to minimum order and location.





Meet our supplier

Family-run since 1894, Morgan's Dairy deliver to our clients throughout London and Surrey

- They offer **daily deliveries direct to your door**
- **Reliable** and efficient team
- A focus on **sustainability**
  - Offices run by solar energy
  - Excess stock is donated to the YMCA
  - Part of the Red Tractor Scheme
  - London ULEZ-compatible vans
  - Glass bottles are sterilised and reused

FRUIT DELIVERIES
FRESHNESS GUARANTEED



Add a fresh twist to your workplace with regular fruit deliveries – a simple way to support healthier habits and boost employee wellbeing.

Delicious and naturally energising, fresh fruit helps create a positive, productive environment and reinforces a culture of care.

We partner with **Fruitful Office**, known for their exceptional quality, service and strong sustainability credentials. Deliveries arrive in reusable wooden crates and are typically available twice a week – but we can tailor this to suit your needs.

Good for your people.
Good for the planet.



Meet our supplier

- 100% Satisfaction **Guarantee**
- Locally grown in the UK & Europe **– no airfreight**
- **One tree planted** for every fruit crate sold
- Excess stock **donated to local causes** like Fairshare
- Fruitful Office HQ is **carbon neutral** with an aim to be **net zero** by 2040

BREW & BEYOND

MEETING CATERING

JOY TO GO

Hosting a meeting or office event? We make it simple to serve up something special. Through our network of accredited local suppliers, we offer a wide choice of high-quality catering options – from hot and cold buffets to beautifully presented grazing boards – available across all major UK cities.

Just tell us:

- How many people
- When and where
- Any dietary preferences

…and we'll handle the rest.

From team breakfasts to client lunches and large-scale events, we've got it covered with seamless coordination, great food and reliable delivery.

Hassle-free catering, tailored to you.



Meet our supplier

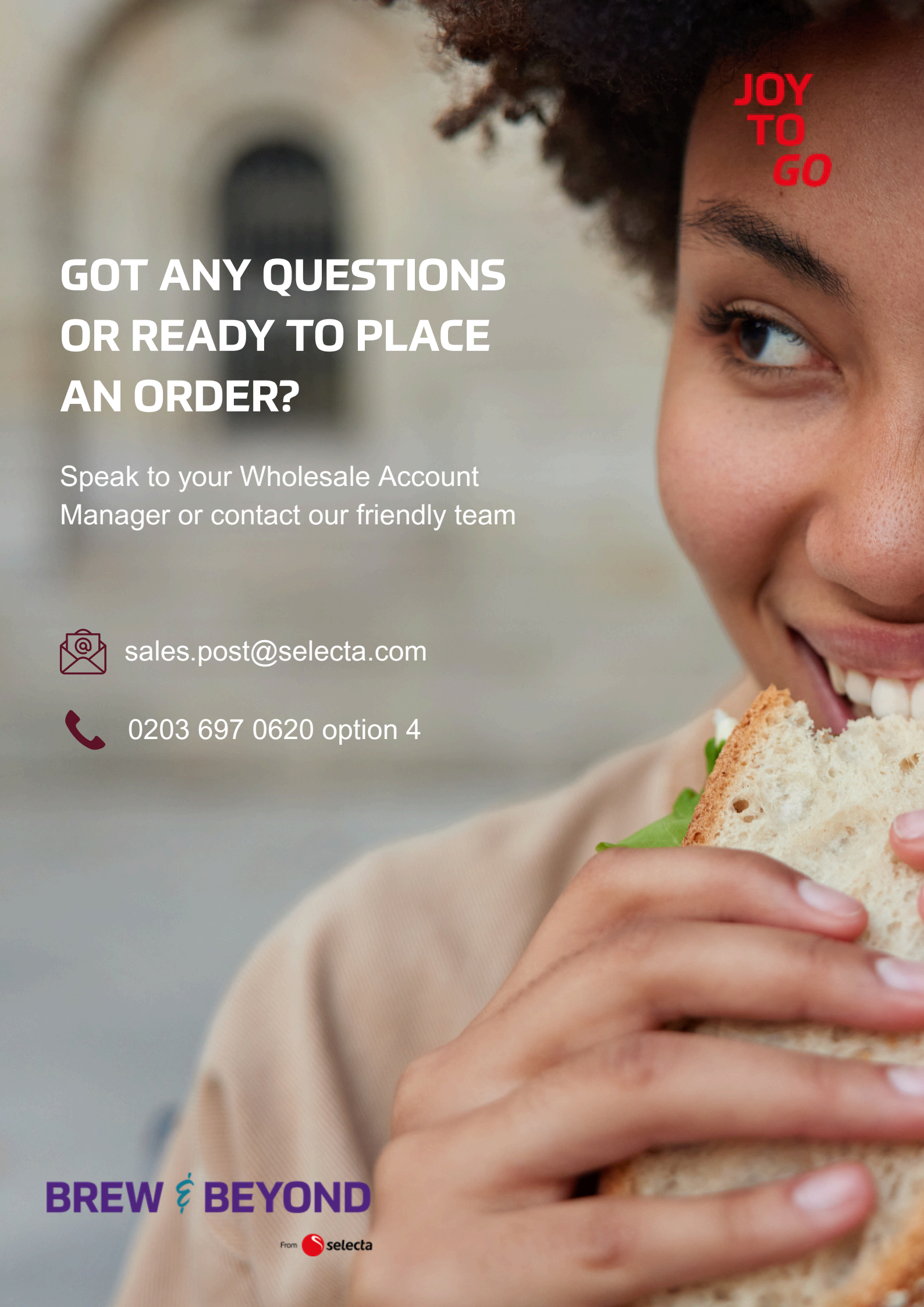
Established in 1972, Sands Catering is a trusted name in office and event catering. With SALSA accreditation and a Gold Standard ESG rating from the Sustainable Restaurant Association, they combine quality, safety and sustainability at scale.

Operating from a state-of-the-art, energy-efficient kitchen in London with additional hubs in Poole and Birmingham, Sands delivers everything from sandwich platters and bento boxes to large buffets and high-volume events, all in recyclable trays.

With a focus on quality, flexibility and seamless service, Sands is a key partner in helping us bring standout catering to workplaces across the UK.

SANDS CATERING

OFFICE & BUSINESS EVENT CATERING SINCE 1972



GOT ANY QUESTIONS OR READY TO PLACE AN ORDER?

Speak to your Wholesale Account Manager or contact our friendly team

sales.post@selecta.com

0203 697 0620 option 4

BREW & BEYOND

From selecta